

Demo Brand

demobrand.com · 1 scan · July 29, 2026

VISIBILITY SUMMARY

D 45 / 100

Your brand shows up inconsistently in AI answers.

Based on 10 AI answers · mock-llm

VISIBILITY SCORE	MENTION RATE	CITATION SHARE	TOTAL CITATIONS
45	60.0%	16.2%	37
+10.0 vs previous scan	+10.0pt vs previous scan	+4.8pt vs previous scan	+2 vs previous scan

SHARE OF VOICE

#	Brand	Share of voice	Answers	Citations	Avg pos.
1	Demo Brand (you)	47.4%	6	6	1.0
2	NutraPrime	21.1%	4	4	1.5
3	HerbalMax	15.8%	3	3	1.7
4	VitaCore	15.8%	3	3	1.7

WHERE AI GETS ITS ANSWERS

Your brand	16%
6 citations	
Competitors	27%
10 citations	
Third party	57%
21 citations	

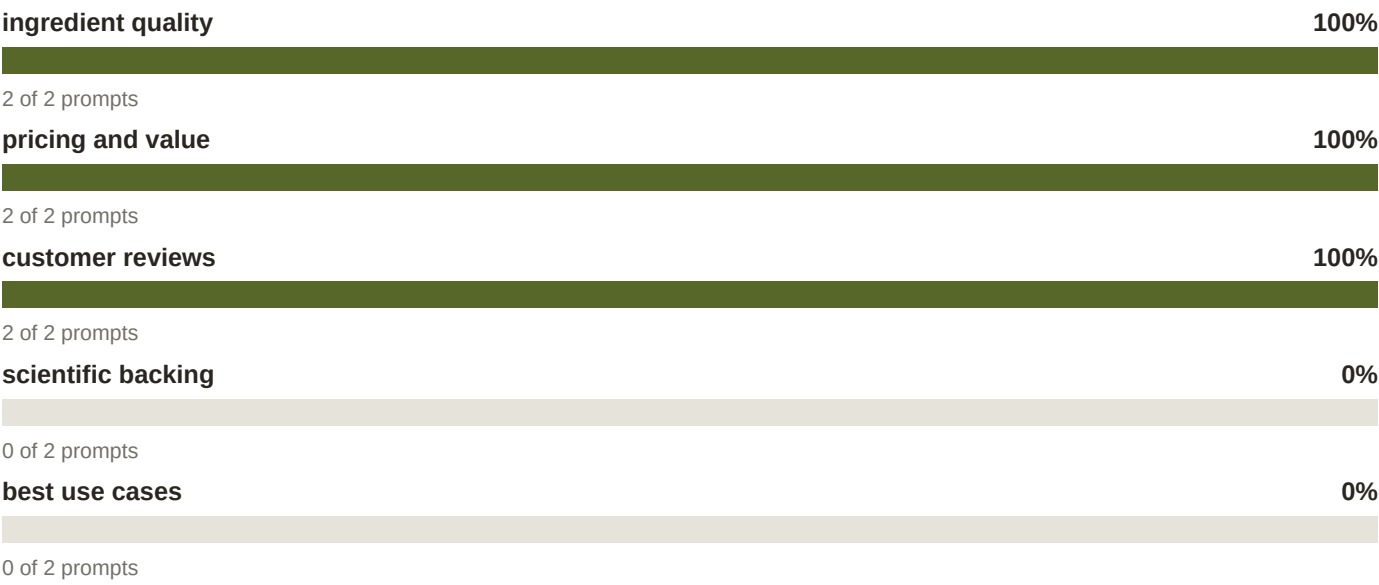
Top domains cited

Domain	Count	Share
demobrand.com	6	16.2%
nutraprime.com	4	10.8%
goodrx.com	3	8.1%
herbalmax.com	3	8.1%
nih.gov	3	8.1%
reddit.com	3	8.1%

PROMPT PERFORMANCE

Prompt	Topic	Mentioned	Top domain
Demo Brand vs NutraPrime: which is more affor...	pricing and value	1/1 · 100%	demobrand.com
Is Demo Brand worth buying based on reviews?	customer reviews	1/1 · 100%	demobrand.com
What is the best supplement brand for ingredien...	ingredient quality	1/1 · 100%	demobrand.com
What is the best value supplement brand for the...	pricing and value	1/1 · 100%	reddit.com
Which brands are most transparent about their i...	ingredient quality	1/1 · 100%	demobrand.com
Which supplement brand has the best customer...	customer reviews	1/1 · 100%	demobrand.com
Can you recommend a brand known for recover...	best use cases	0/1 · 0%	nutraprime.com
How does Demo Brand compare to VitaCore on...	scientific backing	0/1 · 0%	vitacore.com
What is the best supplement brand for daily ene...	best use cases	0/1 · 0%	herbalmax.com
Which supplement brands have the strongest s...	scientific backing	0/1 · 0%	nutraprime.com

VISIBILITY BY TOPIC



WHY AI RANKS COMPETITORS ABOVE YOU

MEDIUM Authority

Brand 5.8 vs competitors 7.5

Publish original research, expert bylines, and press coverage; AI assistants weigh third-party authority signals heavily when ranking sources.

— NutraPrime: NutraPrime shows strong presence on authority.

MEDIUM Citations

Brand 5.8 vs competitors 7.5

Earn backlinks and mentions from high-authority sites in your space — the more independent sources cite you, the more AI answers will too.

— NutraPrime: NutraPrime shows strong presence on citations.

MEDIUM FAQ quality

Brand 5.8 vs competitors 7.5

Expand and refine FAQ content that directly answers the questions your prompts are testing — assistants often lift FAQ answers directly.

— NutraPrime: NutraPrime shows strong presence on faq quality.

MEDIUM Ingredient transparency

Brand 5.8 vs competitors 7.5

Publish full ingredient/sourcing transparency pages; assistants reward brands that make this information easy to verify.

— NutraPrime: NutraPrime shows strong presence on ingredient transparency.

MEDIUM Popularity

Brand 5.8 vs competitors 7.5

Grow overall brand awareness and search volume; assistants lean on popularity as a proxy for relevance when evidence is ambiguous.

— NutraPrime: NutraPrime shows strong presence on popularity.

RECOMMENDED ACTIONS

1. Publish original research, expert bylines, and press coverage; AI assistants weigh third-party authority signals heavily when ranking sources.
2. Earn backlinks and mentions from high-authority sites in your space — the more independent sources cite you, the more AI answers will too.
3. Expand and refine FAQ content that directly answers the questions your prompts are testing — assistants often lift FAQ answers directly.
4. Publish full ingredient/sourcing transparency pages; assistants reward brands that make this information easy to verify.
5. Grow overall brand awareness and search volume; assistants lean on popularity as a proxy for relevance when evidence is ambiguous.